NEWS



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Equilibrium Fitness

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EQUILIBRIUM FITNESS TO OPEN SECOND LOCATION IN THREE OAKS, MICH.

Special Annual Membership Offer Available until July 15 for New Members

NEW BUFFALO, Mich. (June 29, 2018) — Equilibrium Fitness of New Buffalo, Mich., announced that it will open a second location in downtown Three Oaks, Mich., this summer. The new 24-hour facility will be located at 5 West Ash Street, Unit 4, according to Owner Katie Maroney, MS, NASM-CPT. Maroney is originally from New Buffalo, Michigan and grew up playing many sports in the region. As a former Division I College Athlete, she brings vast health and wellness knowledge to the community.

"We are expanding to meet the needs of our current member base, and to reach other surrounding communities that are underserved in the fitness realm."

Maroney said the new Equilibrium Fitness facility offers an easily accessible, affordable, clean, secure, and motivating space where people of all fitness levels can feel comfortable working out. It will feature brand new state of the art cardio equipment, free weights, kettlebells, and innovative functional training equipment. Personal Training, will be available to Members (Ages 18+) this Fall. Group Training Classes will also be offered and open to the public (Ages 12+) Memberships are flexible and include 24/7 access to both the Three Oaks and New Buffalo facilities, as well as discounts on all fitness classes.

"We are waiving the \$50 activation fee on new annual memberships if you sign up now through July 15," said Maroney. "Current members will be invited to take an exclusive sneak peek at the new Three Oaks facility." Maroney said updates on the new facility will be posted on the Equilibrium Fitness Website, Facebook, Twitter, and Instagram pages.

Equilibrium Fitness is Harbor Country's premier 24-hour fitness facility. Its New Buffalo facility is located at 705 West Buffalo Street and offers weekly Spin Cycle Classes. For more information about memberships, day passes, class schedules, or open houses visit www.eqfitnessnb.com, stop by the New Buffalo facility during staffed hours, or call (269) 586-4280.